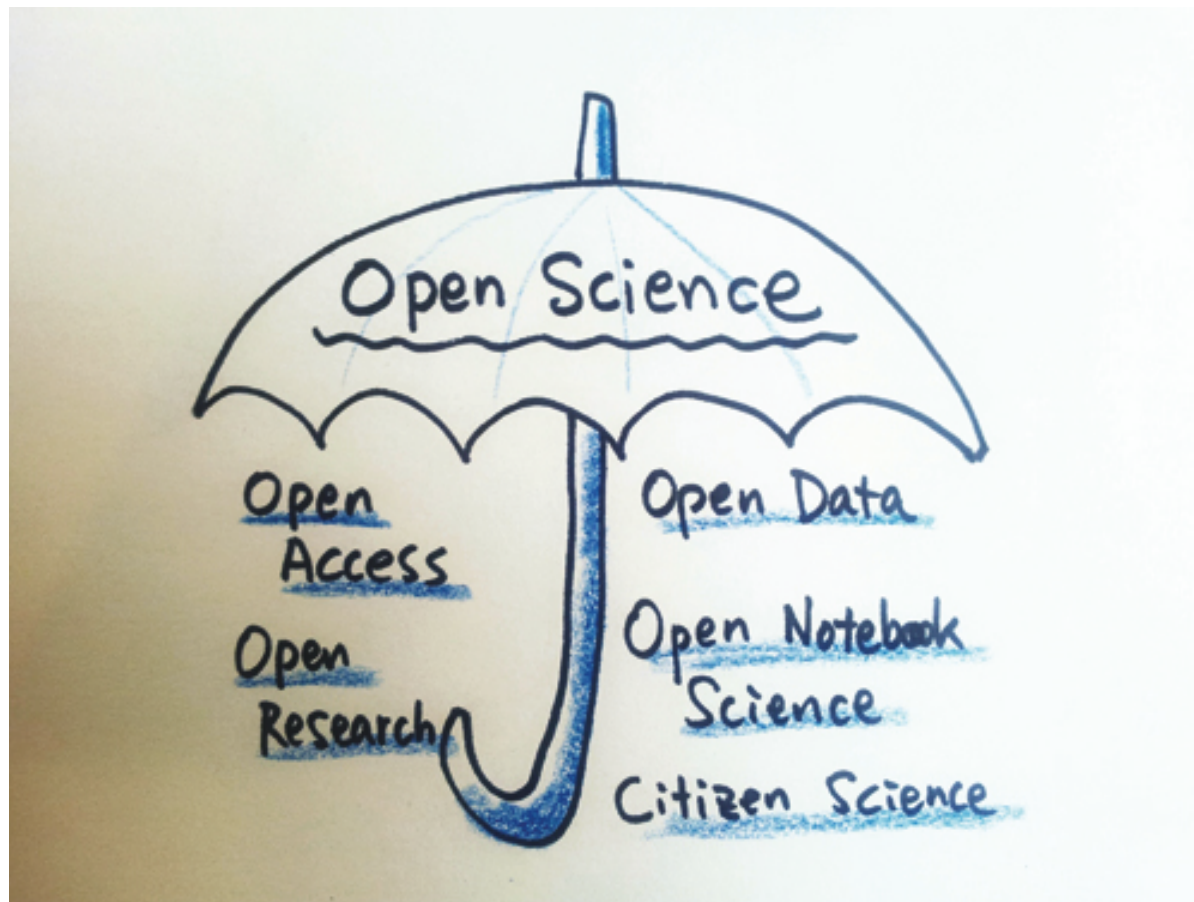
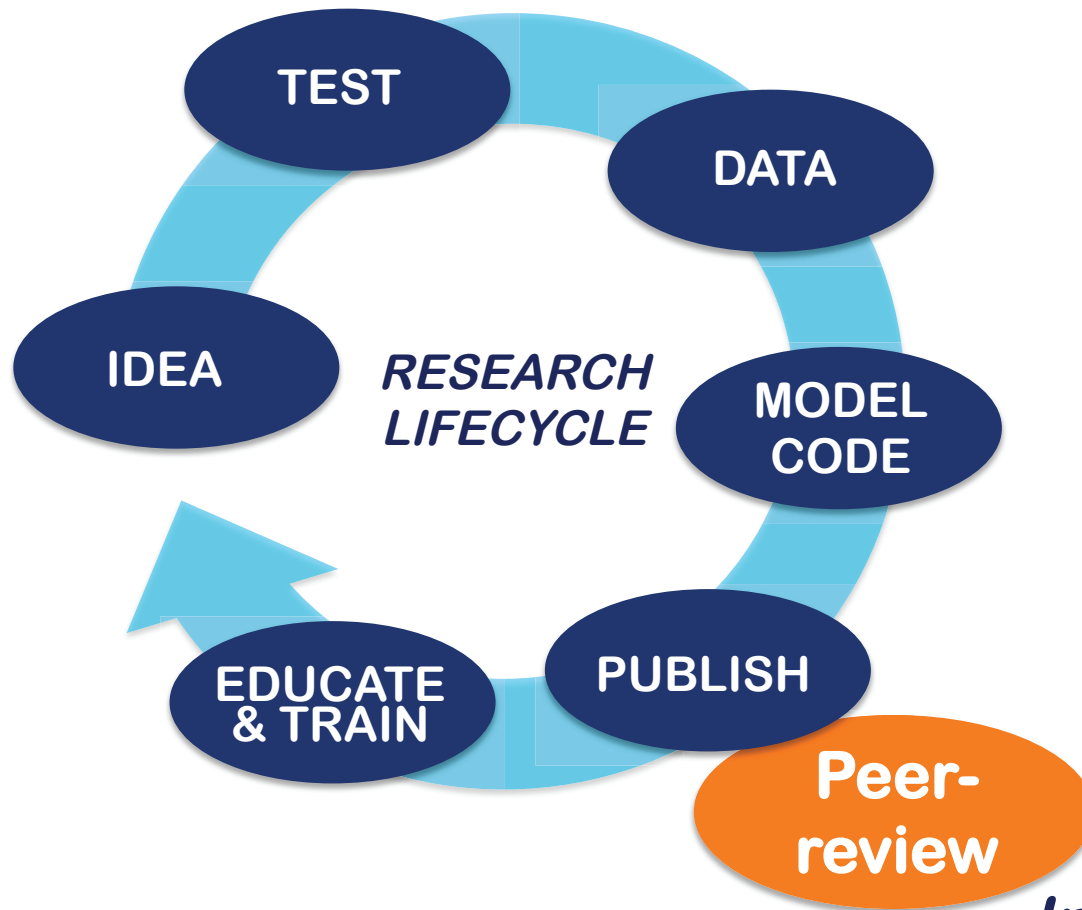




Winning Horizon 2020 with Open Science

Ivo Grigorov, Mikael Elbaek, Najla Rettberg,
Joy Davidson, Martin Donnelly





*Impact Factor
(IF)*



@fosterscience

"Focus on Impact (Factor) distorts what matters in science"

*Dr. Alan Leshner,
CEO AAAS & Publisher of "Science" journal*

*#esof2014 pic.twitter.com/M9D0rVtggl
24/06/2014 16:53*

Useful Research

Publishable

Accessible

Credibility?

**« 60% of UCL-published
research was easily
accessible »**

*Source: Paul Ayres, Senior Manager
University College London,
Library & Information Services (pers. comm.)*

2002

2011

**« around 50% of scientific papers
published in 2011 now
available for free »**

*Source: Proportion of Open Access
Peer-Reviewed Papers in 2004-2011,
Science Metrix Aug 2013, EC Commissioned Study
http://europa.eu/rapid/press-release_IP-13-786_en.htm*

... and the rest ?



“If we wait 5 years for (Arctic) data to be released, the Arctic is going to be a very different place”

Bryn Nelson, Nature 10 Sept 2009

<http://www.nature.com/nature/journal/v461/n7261/index.html>

Open Science can Multiply Serendipity in research ...

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Reagents

ko på Zalando
-do.dk

'This is a Cinderella story'
a science nerd like
school student who
cure for cancer (to
be using in as little

By HANNAH ROBERTS
UPDATED: 17:07 GMT, 15 January 2012

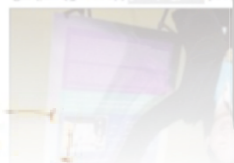
Share Tweet +1 + Share

Most teenage girls spend their free time
and figuring out how to outwit their parents.
But Angela Zhang spends her time
17-year-old has found a possible cure
The extraordinary high school senior
rewarded with a scholarship for \$100,000



Prodigy: 17 year old Angela Zhang has

At first glance the first generation Chinese
to drive, seems in many ways an average



Tuesday, Sep 03 2013 3PM 18°C 6PM 16°C 5-Day Forecast

News

BBC

News Sport Weather Capital Culture Autos

NEWS MAGAZINE

Home UK Africa Asia Europe Latin America Mid-East US & Canada Business Health Sci/Environment

Magazine In Pictures Also in the News Editors' Blog Have Your Say World News TV World Service Radio

LIVING ONLINE

US teen invents advanced cancer test using Google



20 August 2012 Last updated at 23:34 GMT

Fifteen-year-old high school student Jack Andrak
Glee.

And when time permits, he also likes to do advanced
laboratories in the world.

+1 117

Recommend 698

Share 26

Tweet 84

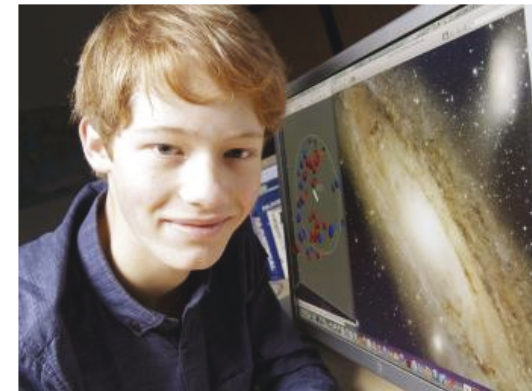


FRANCE - Article published the Saturday 05 January 2013 - Latest update : Sunday 06 January 2013

French teenager's research published in Nature

By RFI

A 15-year old school boy from
Strasbourg has had his research on
astronomy published in the latest
issue of the prestigious scientific
journal, Nature.



Neil Ibata, 15-year-old French high school student and the son of
an astrophysicist at the Strasbourg Observatory
Reuters/Jean-Marc Loos

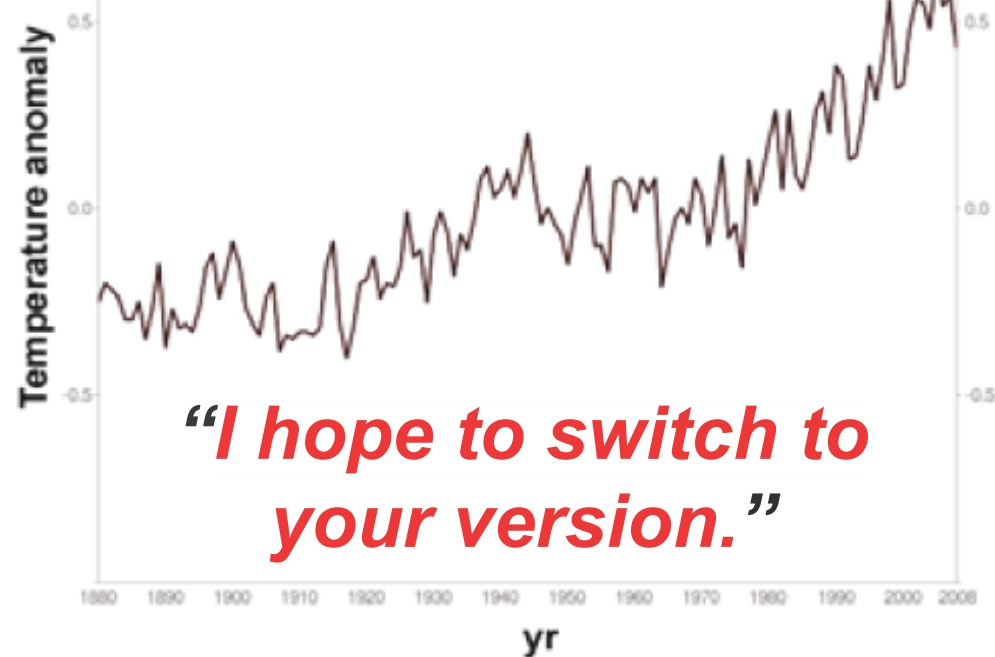
FOSTER

DTU



Source: Grigorov 2011, "Should Citizen Scientists play with Climate & Ecosystem Models?", European Geoscience Union Newsletter

Jim Hansen's collaborator at NASA GISS, Dr Ruedy says:



"I hope to switch to your version."

Figure 1. Global annual temperature anomaly. Without an offset, the CCC-version (red) replicates GISS original output (black) so well that it is barely visible. For full GISTEMP-CCC comparison, [visit http://clearclimatecode.org/category/status/](http://clearclimatecode.org/category/status/)

Why Open Science ?

- ✓ *greater visibility and impact for authors & projects*
- ✓ *makes research networked & interconnected*
- ✓ *networked research generates serendipity by default*
- ✓ *Speeds up innovation & discovery, takes ideas to the market & solutions to societal challenges*
- ✓ *Directly contributes to **ECONOMIC GROWTH !!!***

REPRODUCIBILITY !!!

What is the Horizon 2020 mandate



Grant Agreement Article 29.1-6

*Based on: Winning Horizon 2020 with Open Science,
<http://dx.doi.org/10.5281/zenodo.12247>*

Grant Agreement Article 29.1– 6

“Each beneficiary must ensure open access to all peer-reviewed scientific publications”

“deposit research data ... to make it possible for third parties to access, mine, exploit, reproduce and disseminate, free of charge”

HD2020 Annotated Model Grant Agreement: General MGA: April 2014

ARTICLE 29 — DISSEMINATION OF RESULTS — OPEN ACCESS — VISIBILITY OF EU FUNDING

29.1 General obligation to disseminate results

Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — ‘disseminate’ its results by depositing them in a publicly accessible repository, ensuring that the results are not exploited for the benefit of the beneficiary.

[OPTION for add beneficiaries must]

[OPTION for add Moreover, the beneficiary must ensure that the results are not exploited for the benefit of the beneficiary]

[OPTION for add programme: Moreover, the beneficiary must ensure that the results are not exploited for the benefit of the beneficiary]

This does not change the security obligations in Article 36, the security obligations still apply.

A beneficiary that has agreed to disseminate its results must ensure that its results are not exploited for the benefit of the beneficiary.

Any other beneficiary can show that its results are not exploited for the benefit of the beneficiary.

If a beneficiary intends to formally notify the Commission of its results, it must ensure that its results are not exploited for the benefit of the beneficiary.

29.2 Open access

Each beneficiary must ensure that its results are not exploited for the benefit of the beneficiary.

In particular, it must ensure that its results are not exploited for the benefit of the beneficiary.

(a) as soon as possible, it must ensure that its results are not exploited for the benefit of the beneficiary.

Moreover, it must ensure that its results are not exploited for the benefit of the beneficiary.

(b) ensure open access to its results.

(i) or

(ii) or

HD2020 Annotated Model Grant Agreement: General MGA: April 2014

(c) ensure open access — via the repository — to the bibliographic metadata that identify the deposited publication.

The bibliographic metadata must be in a standard format and must include all of the following:

- the terms ‘European Union (EU)’ and ‘Horizon 2020’/‘European Union research and training programme 2014-2018’;
- the name of the beneficiary;
- the publication;
- a persistent identifier.

29.3 Open access to research data

[OPTION for actions participants generated in the action (‘data’)]

(a) deposit in a research data repository, exploit, reproduce

(i) the data, including publications or

(ii) other data, including the ‘data management plan’

(b) provide information — beneficiaries and research instruments themselves

This does not change the obligations in Article 36, the security obligations still apply.

As an exception, the beneficiary may not disseminate the results of the research if it is necessary for the protection of the security of the Union.

[OPTION: not applicable]

29.4 Information on EU funding

Unless the Commission/Agency requires it in any form, including in the form of a logo, the beneficiary must ensure that its results are not exploited for the benefit of the beneficiary.

(a) display the EU emblem

(b) include the following text: ‘This project has received funding from the European Union under the Horizon 2020 research and innovation programme’

When displayed together with a logo, the text must be in a size that is clearly visible.

For the purposes of their obligations, the beneficiary must ensure that its results are not exploited for the benefit of the beneficiary.

HD2020 Annotated Model Grant Agreement: General MGA: April 2014

This does not however give them the right to exclusive use.

Moreover, they may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

29.5 Disclaimer excluding Commission/Agency responsibility

Any dissemination of results must indicate that it reflects only the author’s view and that the Commission/Agency is not responsible for any use that may be made of the information it contains.

29.6 Consequences of non-compliance

If a beneficiary breaches any of its obligations under this Article, the grant may be reduced (see Article 43).

Such a breach may also lead to any of the other measures described in Chapter 6.

1. Dissemination of results

The beneficiaries must — as soon as possible (but not before a decision on their possible protection) — disseminate their results (i.e. make them public).

Disseminating results of activities raising security issues requires prior approval from the Commission/Agency (see Article 37).

Results that are disclosed too early (i.e. before the decision on their protection) run the risk of being invalidated.

Example: If a result is disclosed (in writing (including by e-mail) or orally (e.g. at a conference) prior to filing for protection — even to a single person who is not bound by secrecy or confidentiality obligations (typically someone from an organisation outside the consortium).

⚠ No dissemination at all may take place, if:

- the results need to be protected as a trade secret (i.e. confidential know-how) or
- dissemination conflicts with any other obligations under the GA (e.g. personal data protection, security-related obligations, etc).

The beneficiaries may choose how they would like to disseminate their results.

Classic forms of dissemination:

- Website
- Presentation at a scientific conference
- Peer reviewed publication

The dissemination measures should however be consistent with the ‘plan for the exploitation and dissemination of the results’ and proportionate to the impact expected from the action.

If the GA provides for additional dissemination obligations, these must also be fulfilled. Such additional dissemination obligations will already be mentioned in the Work Programme.

Winning Horizon 2020 with Open Science?

Dealing with the proposal template

1. Excellence:

Objectives

Relevance to WorkProgram

Concept & Approach

Ambition

min 3/5 POINTS

2. Impact:

Expected impact to WorkProgram

Maximise Impact (Open Access & Open Data)

min 3/5 POINTS

3. Implementation:

Workplan & Management

Consortium & Resources

min 3/5 POINTS

Winning Horizon 2020 with Open Science?

Dealing with the proposal template

2. IMPACT (min 3/5 points):

2.1 Expected impact to WorkProgram

- expected impacts set out in the work programme
- delivering innovations to the **markets**
- **socially** important impacts



2.2 Maximise Impact (Open Access & Open Data)

- plan for results dissemination and exploitation
- research data management for verification & re-use
- knowledge strategy management & Open Access

How to “write” #OpenScience In your proposal ?

HOW to write “Section 2.2 IMPACT” A generic example

The Project consortium acknowledges that the research and new knowledge generated is of societal benefit, and could potentially contribute toward solutions of societal challenges. As such, the foreground knowledge needs to be disseminated in an optimum way for impact and re-use of results, according to Responsible Research & Innovation (RRI) principles¹⁴.

Currently only 50% of research is freely accessible to the public¹⁵, resulting in measurable loss to the knowledge-based SME sector and slowing down innovation¹⁶. **The Project** consortium will thus optimize on the dissemination and impact of foreground along the full knowledge production chain, and integrate Open Science principles in its Dissemination & Communication Strategy.

In support of the EC Digital Agenda¹⁷ and the Economic Growth agenda of the Innovation Union (Green Action Plan¹⁸), the consortium will fully integrate Grant Agreement Article 29 into its workflow at task level. Foreground data (*state diversity of data generated*) will be permanently archived at generation in **STATE REPOSITORY**¹⁹ and publicly released and/or published²⁰ (*with the exception of Third Party data, national security data, medical/patient data*) during the lifetime of the project²¹.

Software code, tools and interfaces developed as part of the concept will be open source code and full access provided via **STATE REPOSITORY**²². Resulting research publications (*refer to tasks/WP most likely to publish*) will also be made openly available via e-Infrastructure OpenAIRE²³ (DG CONNECT; *request letters of support*), predominantly relying on the Green Open Access strategy (self-archiving) for maximum return on investment for project and funder, and actively linked to underlying data objects, in support of the EC Open Data Pilot²⁴.

For longevity of knowledge transfer and best practice uptake beyond the project lifetime, **The Project** will cooperate with concurrent training initiatives within FP7 FOSTER²⁵ (DG Research) and OpenAIRE+, and incorporate Open Science training in any summers schools and research training workshops, to assure that the strategy is adopted by the next generation of young researchers (*refer to WP/Tasks dealing with this*).

Focus will be placed on demonstrating that Open Science and RRI are not only for societal and community benefit, but also directly support the career needs for impact, visibility and multiplying collaborations for individual researchers. Aligning the societal and research impact of knowledge generation can in the long-term bridge the gap between science and society.

¹⁴ EC Responsible Research & Innovation http://ec.europa.eu/research/science-society/document_library/pdf_06/responsible-research-and-innovation-infost-en.pdf

¹⁵ Archambault, E. et al. 2013. Proportion of OA Peer-Reviewed Papers at the European & World Levels 2004-2011 at

http://www.science-metrix.com/pdf/03M_EC_OA_Availability_2004-2011.pdf

¹⁶ Houghton, J., Swan, A., Brown, S., 2011. Access to research and technical information in Denmark [WWW Document]. URL:

http://www.defr.dk/uploads/media/Access_to_Research_and_Technical_Information_in_Denmark.pdf

¹⁷ EC Digital Agenda & Access to Knowledge <http://ec.europa.eu/digital-agenda/en/open-access-scientific-knowledge-0>

¹⁸ EC Green Action Plan for SMEs <http://ec.europa.eu/DocsRoom/documents/4799/attachments/1/translations/en/renditions/native>

¹⁹ Choose a discipline-specific permanent Data Repository from <http://www.re3data.org/>

²⁰ Choose likely Data Journals of relevance: e.g. Nature Scientific Data, or search <http://dxai.org>

²¹ NB: embargoes can be placed to allow project to publish/exploit first, but consortium should aim for full release by end of contract, or justify why access needs to be restricted (publications may not be viewed favourably at review).

²² Choose a structured archive with minimum metadata requirements to allow maximum re-use e.g. GitHub, SourceForge, etc.

²³ EC FP7 and Horizon2020 funded e-Infrastructure <https://www.openaire.eu/> in support of EC Digital Agenda

²⁴ EC Open Data Pilot http://ec.europa.eu/rapid/press-release_IP-13-1247_en.htm

²⁵ FP7 FOSTER, Facilitating Open Science in European Research (www.fosteropenscience.eu)



No need to re-invent the wheel.



Bored yet

Does #OpenScience matter at proposal evaluation

*Based on: Winning Horizon 2020 with Open Science,
<http://dx.doi.org/10.5281/zenodo.12247>*

Excellence

“Weakness:

Involvement of non-academic beneficiaries is limited”

Impact



“Weakness: highly focused on academic activities, and lacks an advanced communication strategy”



“data accessibility is unclear!”

Implementation

“Weakness: limited exposure to non-academic partners & infrastructures”



“data storage & access not considered”



Impact:



“Strengths: extensive dissemination of data to the scientific community (open access, databases)”



“outreach activities to a broad audience”



“research software is freely available”

Does #OpenScience contribute to economic Growth

*Based on: Winning Horizon 2020 with Open Science,
<http://dx.doi.org/10.5281/zenodo.12247>*

More open data for more users...

40+

Number of countries with
government open data platforms*

90,000+

Data sets on data.gov
(US site)*

Source: McKinsey Global Institute 2013.
Open data: Unlocking innovation and
performance with liquid information
| McKinsey & Company.

*... can lead to
more value*

\$3 trillion

Approximate potential annual value
enabled by open data in seven “domains”

Does #OpenScience contribute to Economic Growth?



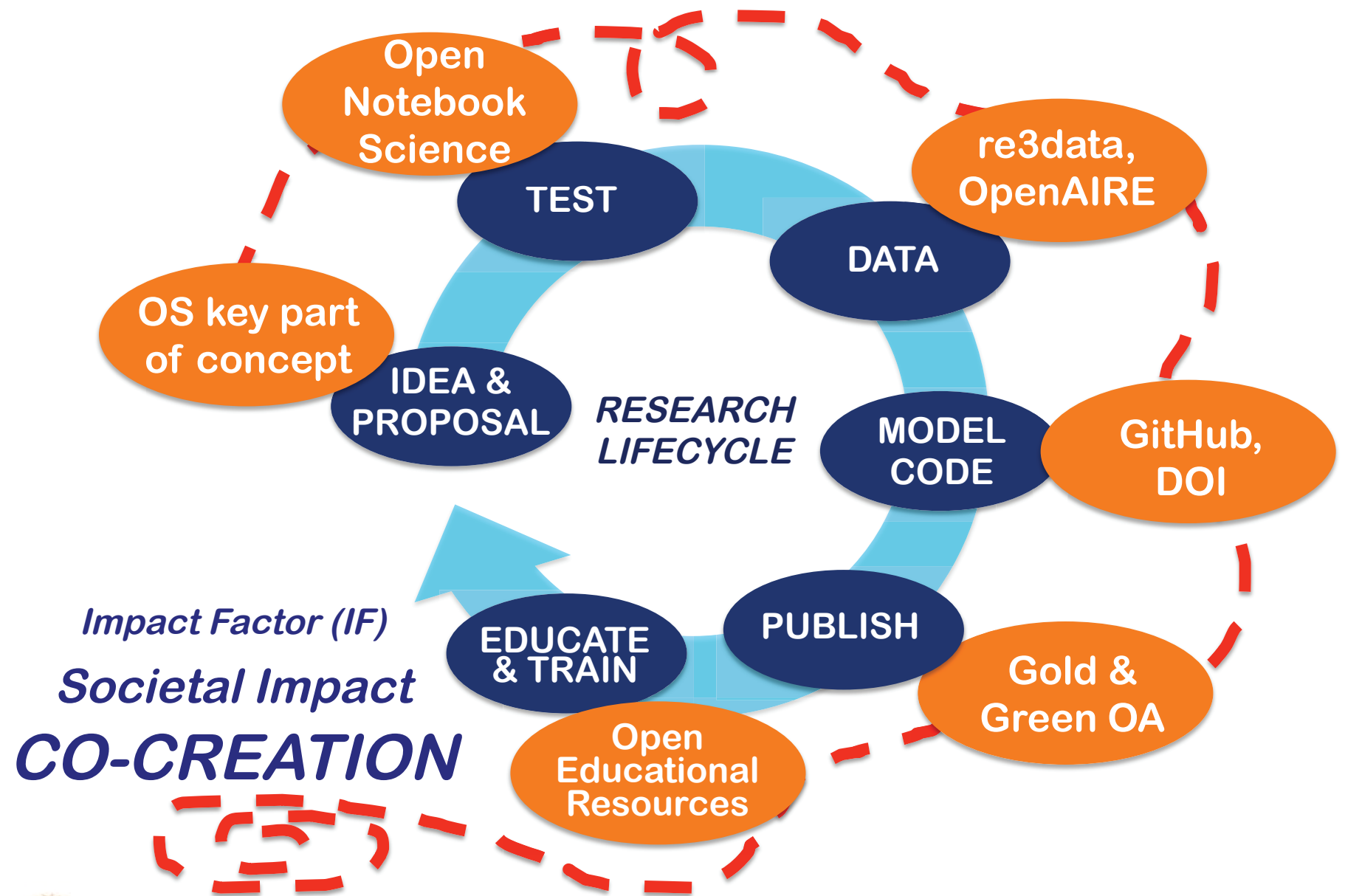
19% of the processes developed would have been delayed or abandoned without access to research



a 2.2 years delay would cost around EUR 5 million per firm in lost sales



*Source: Houghton, J., Swan, A. & Brown, S. Access to research and technical information in Denmark. (2011)
<http://eprints.soton.ac.uk/272603>*



Good Luck with Horizon 2020!

***Join the Open Science experiment at
www.fosteropenscience.eu***



***@fosterscience
#fosteropenscience***



ivgr @ aqua.dtu.dk



slideshare.net/ivogrigorov/winning-proposals-with-open-science